

# AMERICAN INTERNATIONAL UNIVERSITY - BANGLADESH

2025-2026, Fall

## FINAL TERM EXAM SCHEDULE OF FALL 2025-2026 [UNDERGRADUATE-EXCEPT LLB & B PHARM]

[Published on Dec 30, 2025]

Day 1 : Jan 11, 2026 ( Sunday )

TIME	COURSE TITLE	SECTIONS	VENUE
Slot 1: 9:00 AM - 11:00 AM	ADVANCED PROGRAMMING WITH .NET	A,B,C	All Annexes & Building D
	DESIGN THEORY II	A	
	PRINCIPLES OF ECONOMICS	A,A,A [ARCH],B,B,C,C,C1,C2,C3,C4,C8,D,D,E, E,F,F,G,H,I,J,K,L	
	PROJECT MANAGEMENT	A,B,C	
	PROJECT MANAGEMENT [IPE]	A,B	
	QUALITATIVE RESEARCH METHODS FOR COMMUNICATION	A	
	SHAKESPEARE	A,B	
	SIGNAL & LINEAR SYSTEM	A,B,C,D,E,F	
	STATISTICS FOR ECONOMICS	A	
	STRATEGIC MANAGEMENT ACCOUNTING	A	
	WEB TECHNOLOGIES	A,B,C,D,E,F,G,H,I,J,K,L,M,O,P,Q,R,S,T,U, V,W	
	WEB TECHNOLOGIES [MIS]	A	
Slot 2: 12:00 PM - 2:00 PM	DISCRETE MATHEMATICS	A,B,C,D,E,F,G,H,I,J,K,L,M,N,Q,R,S,T,U,W	All Annexes & Building D
	ELECTRICAL CIRCUITS 2 (AC)	A,B,C,D,F	
	GLOBAL FINANCE	A	
	HISTORY OF EMERGENCE OF BANGLADESH	A,B,D	
	HOUSING	A	
	MARKETING RESEARCH [BBA]	A	
	MATHEMATICS 1 (ECO)	H1	
	MUSIC APPRECIATION	A	
	PRINCIPLES OF MARKETING	A,B,D,E,F,G,H,I,J	
	SOFTWARE ENGINEERING	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,S,T,U, V,W,X	
	TEACHING WRITING	A,B	
Slot 3: 3:00 PM - 5:00 PM	ACCOUNTING INFORMATION SYSTEM	A	All Annexes & Building D
	ADVANCED BUSINESS STATISTICS	A,B,C,D,E,F	
	APPLIED ECONOMETRICS	A	
	COMPUTATIONAL STATISTICS AND PROBABILITY	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T, U,V,W,X,Y,Z	
	ELECTRICAL PROPERTIES OF MATERIALS	B,C,D,E,F	
	FIRST LANGUAGE DEVELOPMENT	A	
	SOUTH ASIAN CINEMA	A	
	SUPPLY CHAIN MANAGEMENT [IPE]	A	

**Day 2 : Jan 12, 2026 ( Monday )**

TIME	COURSE TITLE	SECTIONS	VENUE
Slot 1: 9:00 AM - 11:00 AM	APPRECIATION OF POETRY	A,B,C	All Annexes & Building D
	BROADCAST REPORTING AND ANCHORING	A	
	COMPUTER AIDED DESIGN IN MANUFACTURING AND PRODUCTION PROCESS	A	
	CONTEMPORARY SOUTH ASIAN LITERATURE IN ENGLISH	A	
	DESIGN THEORY I	D1	
	ECONOMICS OF POVERTY, INEQUALITY AND GENDER	A	
	ENTERPRISE RESOURCE PLANNING	A	
	FINANCIAL AND CORPORATE REPORTING	A	
	GLOBAL LANGUAGES	A,B,C,D,F	
	INTELLIGENT ROBOTICS AND AUTOMATION	A	
	MODERN CONTROL SYSTEMS	A,B,C,D	
	PRODUCT DESIGN AND DEVELOPMENT	A	
	SOFTWARE REQUIREMENT ENGINEERING	A,B,C,D,E	
	SOFTWARE REQUIREMENTS ENGINEERING	A	
	THEORY OF COMPUTATION	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V	
Slot 2: 12:00 PM - 2:00 PM	ANALYTICS FOR BUSINESS PROFESSIONALS	A	All Annexes & Building D
	BASIC PLANNING	A	
	BIO-ORGANIC CHEMISTRY	P1	
	BUSINESS MATHEMATICS-1	A,A1,A2,A3,B,C	
	COMPILER DESIGN	A,AA,B,BB,C,D,DD,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z	
	ELECTRICAL MACHINES 1	A,B,C,D,E,F	
	FINANCIAL STATEMENT ANALYSIS	A	
	INTERIOR DESIGN	A	
	INTRODUCTION TO ENGLISH LITERATURE	A,B,E1	
	MACHINE TOOLS	A,C	
	MATHEMATICS 2 (ECO)	A	
	MEASUREMENT AND INSTRUMENTATION	A,C,D	
	POLITICS, PHILOSOPHY AND PUBLIC AFFAIRS	A,B,C,D	
	PROFESSIONAL ENGLISH	A,B	
	PROFESSIONAL PRACTICE AND ETHICS	A	
Slot 3: 3:00 PM - 5:00 PM	APPRECIATION OF DRAMA	A	All Annexes & Building D
	BASICS IN SOCIAL SCIENCE	A,A[ARCH],B,C,D,F,H1,I,J,L	
	BRAND AND PRODUCT MANAGEMENT	A	
	BUSINESS ECONOMICS	A	
	CONCEPTS OF COMMUNICATION	J1	
	COST ACCOUNTING	A	
	E-COMMERCE AND E-GOVERNANCE	S4-A	
	ENGINEERING MECHANICS	A,B	
	ENTREPRENEURSHIP DEVELOPMENT	A,B	
	INNOVATION AND ENTREPRENEURSHIP DEVELOPMENT	A,B,D	
	OBJECT ORIENTED ANALYSIS AND DESIGN	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,Y	
	OBJECT ORIENTED PROGRAMMING 1 (JAVA)	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z	
	POWER STATIONS AND SUBSTATIONS	C,D	
	STRUCTURE - II : Reinforced Concrete Design	A	

**Day 3 : Jan 13, 2026 ( Tuesday )**

TIME	COURSE TITLE	SECTIONS	VENUE
Slot 1: 9:00 AM - 11:00 AM	ANALOG ELECTRONICS	C,D,E,F,H	All Annexes & Building D
	ARTIFICIAL INTELLIGENCE IN BUSINESS [BBA]	A	
	BUSINESS RESEARCH	B	
	CLASSICAL LITERATURE	A	
	CORPORATE GOVERNANCE AND SOCIAL RESPONSIBILITY	A,B,E	
	DIGITAL DESIGN WITH SYSTEM [ VERILOG,VHDL & FPGAS ]	A	
	DIGITAL LOGIC AND CIRCUITS	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y	
	ECONOMICS OF MONEY, BANKING AND FINANCE	A	
	ENGINEERING ECONOMY [IPE]	A	
	ENVIRONMENT AND DESIGN - II : DESIGN IN THE TROPICS	A,B	
	ENVIRONMENT AND DESIGN I:CLIMATE AND DESIGN	A	
	INTERMEDIATE ACCOUNTING	A,B	
	MANUFACTURING AND PRODUCTION RESOURCE PLANNING	A	
	MICRO ECONOMICS	A,B,C,D	
	PHYSICS 2	A,B,BB,C,CC,D,F,FF,G,GG,H,HH,I,K,L,M,Q,R,S,W	
Slot 2: 12:00 PM - 2:00 PM	BIOPHYSICAL CHEMISTRY	P1	All Annexes & Building D
	BUSINESS MATHEMATICS-2	A,B,C,D,E,F,G,H,I	
	COMPUTER GRAPHICS	A	
	COMPUTER GRAPHICS	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P	
	CONSUMER BEHAVIOR	A	
	ECONOMICS OF EDUCATION	A	
	ELECTRONIC DEVICES	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y	
	FINANCIAL ANALYTICS	A	
	INDUSTRIAL ELECTRONICS AND DRIVES	A,B,C,D	
	INTRODUCTION TO BUSINESS	A,A1,A2,A3,S3-A,S3-B,S4-A	
	INVESTMENT & PORTFOLIO MANAGEMENT	A	
	REMEDIAL MATHEMATICS (NON-CREDIT)	A	
	SOCIOLINGUISTICS	A	
	TRAINING AND DEVELOPMENT	A	
Slot 3: 3:00 PM - 5:00 PM	ART AND ARCHITECTURE	A	All Annexes & Building D
	ART AND ARCHITECTURE - IV	A	
	ART AND ARCHITECTURE - V	A	
	ART AND ARCHITECTURE II	A	
	BEHAVIORAL ECONOMICS	A	
	BUSINESS STATISTICS	A,B,C,D,E,F	
	COMPUTER ORGANIZATION AND ARCHITECTURE	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O	
	INTERMEDIATE MICROECONOMICS	A	
	INTRODUCTION TO ELECTRICAL CIRCUITS	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T	
	LOGISTICS MANAGEMENT	A	
	MODERN PHYSICS	A,B,C,D,E,F	
	PHONETICS & PHONOLOGY	A	
	PHYSICS 1	A,AA,B,B1,B10,B2,B3,B4,B5,B6,B7,B8,B9,C,C1,C2,C3,C4,C8,CC,D,F,FF,G,H,I,L,M,N,Q,R	

**Day 4 : Jan 14, 2026 ( Wednesday )**

TIME	COURSE TITLE	SECTIONS	VENUE
Slot 1: 9:00 AM - 11:00 AM	16 TH AND 17 TH CENTURY ENGLISH LITERATURE	A	All Annexes & Building D
	COMPLEX VARIABLE, LAPLACE & Z-TRANSFORMATION	A,AA,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R, S,T,U,V,W,X,Y,Z	
	FINANCIAL MANAGEMENT	A,B,D,E,F,G	
	FUNDAMENTALS OF ECONOMICS	A,B,C	
	INTERMEDIATE ENGLISH	F1,F2	
	INTRODUCTION TO DOCUMENTARY	A,B	
	MATRICES, VECTORS, FOURIER ANALYSIS	A,AA,B,BB,C,CC,D,DD,E,EE,F,FF,G,H,I,J, K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z	
	MONETARY ECONOMICS	A	
	POWER SYSTEM PROTECTION	A,B	
	STRATEGIC MANAGEMENT	A,B,C,D	
Slot 2: 12:00 PM - 2:00 PM	ARTS AND AESTHETICS	A,B,J1	All Annexes & Building D
	CELLS AND BIOMOLECULES	P1	
	CORPORATE FINANCE	A,B	
	DEVELOPMENT ECONOMICS	A	
	DISTRIBUTION AND CHANNEL MANAGEMENT	A	
	ENGLISH SYNTAX	A,B	
	FINANCIAL ACCOUNTING	A,A1,A2,A3	
	INTEGRAL CALCULUS & ORD. DIFF EQUATION	A,AA,B,BB,C,CC,D,DD,E,EE,F,FF,G,GG, H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z	
	LABOR LAW OF BANGLADESH	A	
	NUMERICAL METHODS FOR SCIENCE AND ENGINEERING	A,AA,B,BB,C,CC,D,DD,E,EE,F,FF,G,GG, H,HH,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y, Z	
Slot 3: 3:00 PM - 5:00 PM	PRINCIPLES OF FINANCE	A,B,C,E,F,G,H	All Annexes & Building D
	URBAN DESIGN I	A	
	AGRICULTURAL ECONOMICS (ECO)	A	
	ARTIFICIAL INTELLIGENCE AND EXPERT SYSTEM	A,AA,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R, S,T,U,V,W,X,Y,Z	
	DATA WAREHOUSE AND DATA MINING [MIS]	A	
	DATA WAREHOUSING AND DATA MINING [CS]	A,B,C,D,E	
	DIFF CALCULUS AND COORDINATE GEOMETRY	A,B1,B10,B2,B3,B4,B5,B7,B8,B9,C,C2,C 3,C4,C8,D,E,F	
	ENERGY ECONOMICS	A	
	FOUNDATIONS OF SOCIOLOGY	E1	
	LITERARY THEORY AND CRITICISM	A,B	
	MANAGERIAL ACCOUNTING	A,B,C,D,E,F,G,H	
	MATHEMATICS FOR ARCHITECTS	D1	
	NATURAL SCIENCE	A,B	
	OPERATIONS MANAGEMENT [IPE]	A	
	PHILOSOPHY AND ETHICS	A	

**Day 5 : Jan 15, 2026 ( Thursday )**

TIME	COURSE TITLE	SECTIONS	VENUE
Slot 1: 9:00 AM - 11:00 AM	ASIAN MEDIA SYSTEM	A,B	All Annexes & Building D
	AUDITING	A	
	BUILDING SERVICES 1:Plumbing and fire fighting system	A	
	BUILDING SERVICES II: MECHANICAL EQUIPMENT FOR BUILDINGS	A	
	CLASSROOM MANAGEMENT TECHNIQUES IN ELT	A,B	
	CONTEMPORARY ISSUES IN GLOBAL ECONOMY	A	
	ENGLISH WRITING	A,B,C,D,E,F,G,H,I,J	
	ENGLISH WRITING SKILLS & COMMUNICATIONS [FST/FE]	A,B,C,D,E,G,H,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y	
	OPERATING SYSTEM	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P	
	RENEWABLE ENERGY TECHNOLOGY	A,B	
	SUPPLY CHAIN ANALYTICS	A	
	WRITING FOR ARTS AND SOCIAL SCIENCES	A,B	
Slot 2: 12:00 PM - 2:00 PM	ALGORITHMS	A,AA,B,BB,C,CC,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z	All Annexes & Building D
	BANGLADESH ECONOMIC STUDIES AND CONTEMPORARY ISSUES	A	
	BASICS IN NATURAL SCIENCE	A,B,C,D,E	
	DATA STRUCTURE	A,AA,B,BB,C,CC,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,W,X,Y,Z	
	ENGLISH READING	A,A1,A2,A3,B	
	ENGLISH READING SKILLS & PUBLIC SPEAKING	A,B10,B2,B3,B4,B5,B6,B7,B8,B9,C1,C2,C3,C4,C8,D1,E1,H1,L1	
	ISLAMIC FINANCE AND BANKING	A	
	RECREATION MANAGEMENT	A	
	REMEDIAL ENGLISH (NON-CREDIT)	A	
	STATISTICAL DECISION MAKING FOR ENGINEERS	A,B	
	STRUCTURE I: BASIC MECHANICS OF SOLIDS	A	
	SURVEY TECHNIQUES AND ANALYTICAL METHODS TRANSFORMS	A	
Slot 3: 3:00 PM - 5:00 PM	ADVANCE FINANCIAL ACCOUNTING	A	All Annexes & Building D
	APPRECIATION OF PROSE	A,B	
	BUSINESS COMMUNICATION	B,C,D,E	
	BUSINESS COMMUNICATION [FST/FE]	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z	
	COMMUNICATIONS FOR ARCHITECTS	B	
	DIGITAL SIGNAL PROCESSING	A,B,C,D	
	INTERMEDIATE MACROECONOMICS	A	
	INTRODUCTION TO COMPUTER	S2-A,S2-B	
	MANAGEMENT INFORMATION SYSTEMS	A,B,C,D,E,I	
	MANAGERIAL COMMUNICATION FOR ENGINEERS	A	
	PUBLIC ECONOMICS	A	
	SOCIETY AND ARCHITECTURE OF BENGAL	A	
	TELECOMMUNICATIONS ENGINEERING [FE]	A,C	

TIME	COURSE TITLE	SECTIONS	VENUE
Slot 1: 9:00 AM - 11:00 AM	ART APPRECIATION	A	All Annexes & Building D
	DISCOURSE ANALYSIS	A	
	ELECTROMAGNETICS FIELDS AND WAVES	A,B,C,D,E,F	
	ELEMENTARY ACCOUNTING	A,B	
	ENGINEERING MANAGEMENT	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O	
	INTERNATIONAL BUSINESS	A,B,C,D,E	
	INTRODUCTION TO TELEVISION AND FILM STUDIES	A,B	
	NUCLEAR POWER ENGINEERING [EEE]	A	
	PRINCIPLES OF ACCOUNTING	A,A [ARCH],AA,B,BB,C,CC,D,DD,E,EE,F,FF, G,GG,H,HH,I,II,J,K,L,M,N,O,P,Q,R,S,T,U, V,W,X,Y,Z	
	PRINCIPLES OF ACCOUNTING [IPE]	A,B	
Slot 2: 12:00 PM - 2:00 PM	VISUAL ENVIRONMENT	A	All Annexes & Building D
	BANK FUND MANAGEMENT	A	
	CONTEMPORARY ARCHITECTURAL THEORY	A	
	ENVIRONMENT AND DESIGN III: LANDSCAPE DESIGN	A	
	ENVIRONMENTAL ECONOMICS AND SUSTAINABILITY	A	
	INTEGRATED MARKETING COMMUNICATION	A	
	INTRODUCTION TO DATABASE	A,AA,B,BB,C,CC,D,E,EE,F,FF,G,H,I,J,K,L, M,N,O,P,S,T,V,W,Y,Z	
	INTRODUCTION TO INFORMATION TECHNOLOGY	A,B,C,D,F,G,H	
	LABOR ECONOMICS	A	
	OBJECT ORIENTED PROGRAMMING 2	A,AA,B,BB,C,CC,D,DD,E,EE,F,FF,G,GG, H,HH,I,II,J,JJ,K,L,M,N,O,P,Q,R,S,T,U,V,W, X,Y,Z	
	OFFICE MANAGEMENT TECHNOLOGY	A,B,C,D,E,F	
	POWER SYSTEMS ANALYSIS	A,B,C,D	
	PROGRAMMING LANGUAGE 2 [EEE]	A,B,C	
	PUBLIC SPEAKING	S2-A,S2-B	
Slot 3: 3:00 PM - 5:00 PM	PURCHASING AND PROCUREMENT	A	All Annexes & Building D
	TEACHING GRAMMAR AND VOCABULARY	A,B	
	AMERICAN LITERATURE	A	
	COMPUTER FUNDAMENTALS	E1,H1,L1	
	CONSTRUCTION METHODS AND DETAILS	A	
	ELECTRICAL POWER TRANSMISSION & DIST.	A,B,C,D,E	
	ENGINEERING MATERIALS	A	
	GAME THEORY	A	
	INDUSTRIAL RELATIONS MANAGEMENT	A	
	INTRODUCTION TO PROGRAMMING	A,B,B1,B10,B2,B3,B4,B5,B6,B7,B8,B9,C, D,E,F	
	INTRODUCTION TO PROGRAMMING [ECO]	A,B	
	MACRO ECONOMICS	A,B,C,D,E	
	MICROPROCESSOR AND EMBEDDED SYSTEMS	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T	
	MORPHOLOGY	A,B	
	PHOTOJOURNALISM	A	
	PHYSICS 1 FOR ARCHITECTS	D1	
	PRINCIPLES AND PRACTICES OF TAXATION	A,B,C,D	
	PROGRAMMING LANGUAGE 1 [EEE]	A,B,C,D,E,F,G	
	QUALITY MANAGEMENT	A	

**Day 7 : Jan 19, 2026 ( Monday )**

TIME	COURSE TITLE	SECTIONS	VENUE
Slot 1: 9:00 AM - 11:00 AM	AGRO-BASED PRODUCT MARKETING	A	All Annexes & Building D
	BASIC MECHANICAL ENGINEERING	A,B,C,D,E,F,G	
	BUSINESS MANAGEMENT	A,B,C,D,E,H	
	ECONOMETRICS (ECO)	A	
	ELECTRICAL MACHINES 2	A,B,C,D,E	
	INTRODUCTION TO DIGITAL TOOLS OF COMMUNICATION	J1	
	INTRODUCTION TO MACROECONOMICS	A	
	MANUFACTURING AND PRODUCTION PROCESS I	A	
	MARKETING MANAGEMENT	A,B,C,D,E,F	
	OCCUPATIONAL HEALTH AND SAFETY MANAGEMENT	A	
	OPERATIONS AND SUPPLY CHAIN MANAGEMENT	A,B,C,D,E	
	SOCIAL SCIENCE RESEARCH METHODOLOGY	A,B	
	SOFTWARE QUALITY AND TESTING	A,B,C,D	
	SPECIAL TOPIC IN MIS	A	
	STATISTICS FOR SOCIAL SCIENCE	A,B	
	STRUCTURE III : STEEL AND TIMBER STRUCTURES	A	
Slot 2: 12:00 PM - 2:00 PM	ADVERTISING IDEA AND CONCEPT	A	All Annexes & Building D
	AIRLINE RESERVATION & TICKETING	A	
	CHEMISTRY	A,B,C,C1,C2,C3,C4,C8,D,E,F,G,H,I,J,K,L,M,N,O	
	COGNITIVE AND SOCIAL PSYCHOLOGY	A,B	
	DATA COMMUNICATION	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R	
	ETHICS, SUSTAINABILITY, AND COMMUNICATION FOR DEVELOPMENT	A,B,C	
	HUMAN RESOURCE MANAGEMENT	A,B,C,D,E	
	INTRODUCTION TO LINGUISTICS	A	
	LOGIC AND PHILOSOPHY	A	
	ORGANIZATIONAL BEHAVIOUR	A,B,C,D,E,F,G,H	
	PRINCIPLES OF COMMUNICATIONS	A,B,D	
	PROJECT ANALYSIS AND EVALUATION	A	
	SIMULATION AND DESIGN IN IE	A	
	URBAN DESIGN II	A	
	VLSI CIRCUIT DESIGN	A,B,D,E	
Slot 3: 3:00 PM - 5:00 PM	BANGLA LANGUAGE & LITERATURE	E1	All Annexes & Building D
	BANGLA LANGUAGE AND LITERATURE	J1	
	BANGLADESH STUDIES	A,A,B,B,C,C,D,E,F,G,H,I,L1	
	BANGLADESH STUDIES [BBA]	A1,A2,A3	
	BANGLADESH STUDIES [LL.B]	S4-A	
	BUSINESS LAW	A,B,C,D	
	COMPUTER NETWORKS	A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T	
	ELECTRICAL CIRCUITS -1 (DC)	A,B,C,D,E,F,G,H	
	ELT APPROACHES AND METHODS	A,B	
	FINANCIAL INSTITUTIONS AND MARKETS	A	
	INDUSTRIAL ERGONOMICS AND OCCUPATIONAL SAFETY	A	
	INTRODUCTION TO MICROECONOMICS	H1	
	MECHANICS OF SOLIDS	A,B	
	SERVICE MARKETING	A	
	STRATEGIC HUMAN RESOURCE MANAGEMENT	A	